

Katarina Stacho

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:: 8+ years of product design experience, 4+ years managing design team

UX Design Manager :: International Baccalaureate (2019 – present)

- :: Driving design activities with cross-functional partners in Product Management, IT and Customer Support to understand IB educators & students
- :: Establishing IB Design System's reusable patterns & accessibility best practices
- :: Setting strategy, testing hypotheses, leading workshops & validating prototypes
- :: Organizing UX repository of deliverables: journey maps, user flows & design templates
- :: Mentoring, hiring, developing and retaining talent; regular design reviews with team
- :: Maintaining trusted relationships with stakeholders & vendors

Product Designer :: FINRA (2015 – 2019)

- :: Engaging with end users, stakeholders & dev team to understand project goals
- :: Analyzing user needs, metrics & other requirements to assess design feasibility
- :: Creating wireframes & working interactive prototypes to test new workflows
- :: Collaborating with agile team to ensure quality of pixel-perfect implementation
- :: Initiating and participating in building a company first Design System
- :: Mentoring junior designers around enterprise UX Design practice

Sr UX Designer :: Consumer Review (2013 – 2015)

- :: Designing mobile app, sitemaps, wireframes, prototypes & interaction design
- :: Supporting sales with presentations, marketing campaigns & online media kits
- :: Directly collaborating with clients on ad campaigns

:: NN/g UX Certificate License 1017829:: Member of The Washington DC Chapter of the User Experience Professionals Association since 2006